



Orange County Public Relations Society of America (OCPRSA) proudly presents PROTOS 2023: A Sparkling Diamond Jubilee. Celebrate with Orange County's best and brightest public relations and marketing communications professionals for an upscale evening.

**DIAMOND SPONSORSHIP -- PRESENTING SPONSOR: \$5,000 (COMMITTED)**

- Reserved table with premium seating for up to 8 guests
- Acknowledgment from OCPRSA PROTOS stage
- Logo included on all OCPRSA PROTOS printed, digital, and social media collateral
- Logo and custom hyperlink in all OCPRSA PROTOS email communications
- Logo and brief 'about sponsor' with custom hyperlink on OCPRSA PROTOS web page
- Single custom post-OCPRSA PROTOS email blast to approx 1,500 subscribers\*
- Single custom post-OCPRSA PROTOS social media post\*
- Inclusion in the post-OCPRSA PROTOS press release (title)
- Inclusion in OCPRSA PROTOS post-event blog recap (body)
- *Limited to one business or organization*

**SAPPHIRE SPONSORSHIP - SUPPORTING SPONSOR: \$3,500**

- Reserved table with premium seating for up to 8 guests
- Acknowledgment from stage
- Logo and hyperlink in all OCPRSA PROTOS email communications
- Inclusion in OCPRSA PROTOS post-event blog recap
- Inclusion in OCPRSA PROTOS press release (subhead)
- Post-event acknowledgment on social media (body)
- *Limited to two businesses or organizations*

**TOPAZ SPONSORSHIP - TABLE SPONSOR: \$2,000**

- Reserved table for up to 8 guests
- Acknowledgment from the stage
- Logo and hyperlink on OCPRSA PROTOS page
- Inclusion in OCPRSA PROTOS post-event blog recap
- Post-event acknowledgment on social media
- *Limited availability*

### **OPAL SUPPORTER: \$500**

- Two individual tickets with premium intimate seating
- Acknowledgment from the stage
- Logo and hyperlink on OCPRSA PROTOS page
- *Limited availability*

### **INDIVIDUAL TICKETS**

- \$175 OCPRSA Members
- \$200 Non-members
- \$250 after September 15 and at the door

### **IN-KIND SUPPORTERS**

We're looking for businesses that want to gain exposure by offering their services at no cost to OCPRSA PROTOS. Opportunities for in-kind sponsorships include:

- Print and design
- Decor and centerpieces
- Photography or videography (COMMITTED)
- Door prizes or gift donations

### **NEXT-GENERATION CHAMPION: \$100**

Proceeds from this specially tiered add-on selection support the next generation of public relations professionals by directly supporting initiatives for OCPRSA's young professional program and sponsorship of local university PRSSA and communications programs.

- 10 opportunity drawing tickets
- Acknowledgment from stage
- Inclusion in OCPRSA PROTOS post-event blog recap
- *\*\* This selection does not include the price of a ticket.*

### **NEXT-GENERATION SUPPORTER: \$50**

Proceeds from this specially tiered add-on selection support the next generation of public relations professionals by directly supporting initiatives for OCPRSA's young professional program and sponsorship of local university PRSSA and communications programs.

- 5 opportunity drawing tickets
- Acknowledgment from stage
- Inclusion in OCPRSA PROTOS post-event blog recap
- *\*\* This selection does not include the price of a ticket.*

**Checks, Zelle or cash gladly accepted for payment to offset the costs of credit card transactions.**