

CHAPTER SPONSORSHIP OPPORTUNITIES

Platinum Sponsor: \$10,000

Brand Awareness

- One-year rotating banner advertisement with company logo/link as Platinum Sponsor on www.ocprsa.org homepage (15-20K visitors per month)
- Company logo on select chapter event announcements and all bi-weekly e-newsletter, The InBox (1,650+ subscribers)
- Two customizable featured e-blasts or blog posts distributed to 1,650+ PR professionals (\$400 value)
- Two customizable social media posts on Facebook (1,300+ fans), Twitter (2,700+ followers) and LinkedIn (500+ followers)
- Reciprocal follow of sponsor's brand by our social media channels

Networking/Marketing

- Two (2) complimentary registrations to all chapter events/webinars (~\$1,000 value)
- Exclusive opportunity to be title sponsor of mission aligned program, including sponsor role and content direction. (\$2,000)
- Two PRSA National/Chapter Memberships (\$800)

PROTOS Awards Gala (Fall Annual Awards Program)

- 5 complimentary awards celebration registrations

Gold Sponsor: \$7,500

Brand Awareness

- One-year rotating banner advertisement with company logo/link as Gold Sponsor on www.ocprsa.org homepage (15-20K visitors per month)
- Company logo on select chapter event announcements and all bi-weekly e-newsletter, The InBox (1,650+ subscribers)
- One customizable featured e-blast or blog post distributed to 1,650 PR professionals (\$400 value)
- One customizable social media post recognizing partnership on Facebook (1,300+ fans), Twitter (2,700+ followers) and LinkedIn (500+ followers)
- Reciprocal follow of sponsor's brand by our social media channels

Networking/Marketing

- Two (2) complimentary tickets to five (5) chapter events/webinars
- One PRSA National/Chapter Membership

PROTOS Awards Gala (Fall Annual Awards Program)

- Two (2) complimentary tickets to annual awards celebration
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Silver Sponsor: \$5,000

Brand Awareness

- Logo recognition on website
- Company logo on select chapter event announcements and all bi-weekly e-newsletter, The InBox (1,650+ subscribers)
- One customizable featured e-blast or blog post distributed to 1,650 PR professionals (\$400 value)
- One customizable social media post recognizing partnership on Facebook (1,300+ fans), Twitter (2,700+ followers) and LinkedIn (500+ followers)
- Reciprocal follow of sponsor's brand by our social media channels

Networking/Marketing

- One (1) complimentary ticket to five (5) chapter events/webinars

PROTOS Awards Gala (Fall Annual Awards Program)

- One (1) complimentary ticket to annual awards celebration
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Program Sponsor: \$2,000

**Select one program to sponsor from a series of programs (varies).*

Brand Awareness

- Listed as Event Sponsor on selected event page
 - Company logo on sponsored chapter event announcements and relevant bi-weekly e-newsletter, The InBox (1,650+ subscribers)
 - One featured e-blasts or one post-event blog post distributed to 1,650 PR professionals (\$400 value)
 - Recognized on Facebook (1,300+ fans), Twitter (2,700+ followers) and LinkedIn (500+ followers)
 - Recognized as a sponsor at one designated program/event via PowerPoint and verbal remarks
 - Four complimentary registrations to select event/webinar
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Communications Partner: \$750

Looking to get the word out about an event, news or other initiative to OCPRSA members?

Must be a member of PRSA.

Brand Awareness

- One featured e-blasts or blog post distributed to 1,650 PR professionals (\$400 value)
 - One featured post on Facebook (1,300+ fans), Twitter (2,700+ followers) and LinkedIn (500+ followers)
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**Please inquire for custom sponsorship packages with Patty Conover at pattyhconover@gmail.com & Elena Bosch at elenakaybosch@gmail.com*

***OCPRSA is a 501(c)6 tax exempt organization, not a 501(c)3 charitable organization. Therefore, contributions or gifts are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses. Please consult your tax preparer regarding these deductions.*